



Become an Official Unsalted Parrot™

After four years in development and several brand names not passing the test, Unsalted Parrot™ debuted June 28th, 2024 and has more than passed the test. It has generated a large following right from the launch. This new brand is now available at *Grand Haven Beach Co.* (GHBC) located in downtown Grand Haven, Michigan. Dave Evanoski, founder of GHBC, imagined the brand simply because he believed that so many of us living in and around the Great Lakes region deserved a brand that would best represent our instinctive way if *Living Tropical Where We Live™*.

We Live Tropical Where We Live™

- We create tropical settings in our homes (tiki bars, palm trees, beach décor)
- We make our homes tropical and relaxing in nature (colors, scents, beachy furniture, hammocks, island music)
- We make ourselves feel tropical (Caribbean cuisine, tropical frozen concoctions, tropical attire)
- We seek out tropical style restaurants, bars, concerts.
- We gravitate towards beachy settings (beach towns, lakes, sandbars, walks on the beach, boating)
- We live life by, on, and in the water as much as possible.

Our first Unsalted Parrot™ brand image is of Jeff's vibin' Backyard Tiki Bar located in Muskegon, Michigan. This was not the only reason that we selected Jeff. He is also in a band where he sings and plays the steel drum alongside his brother Craig (lyrics/guitar) called, *Two Dudes in Flip Flops* making him the epitome of the Unsalted Parrot™ brand. We couldn't have picked a more suitable first Official Unsalted Parrot™.

The Unsalted Parrot™ brand is committed to graphic artistry that best illustrates the realness of those who *Live Tropical Where They Live™*. Therefore, we are seeking new real-life tropical settings for 2025 as we continue to grow the brand. To produce the new artwork for 2025, we need to find and capture the places where you or someone you know *Lives Tropical Where You Live™ by the end of summer 2024*.

WANT TO BE CONSIDERED FOR ONE OF OUR NEXT UNSALTED PARROT™ SHIRTS/PRODUCTS?

1. Location should be within 150 miles of Grand Haven, MI
2. Provide pictures of your tropical setting (indoor/outdoor) via email. Pictures do not need to be quality.
3. Describe the setting and why you created it
4. If your tropical setting is selected for a photo shoot, you will be contacted for a photo shoot (being selected for a photo shoot does not guarantee that your tropical setting will make the brand)
5. A signed and dated photo/video release agreement will be required before scheduling a photo shoot
6. Monetary compensation is not offered or implied. If your tropical setting makes the product, you will be rewarded with free merchandise, social media acknowledgement, and bragging rights along with being a lifetime member of the Official Unsalted Parrot™ Family.
7. All images and/or video footage are the sole property of Unsalted Parrot™ and cannot be used without explicit permission by said brand.