

Grand Haven Beach Co.

If you are going to work, why not get paid to hang out with fun locals and awesome tourists!? Joining the team at Grand Haven Beach Co. (GHBC) will be the “most-rewarding” and “most-laid-back” job you will ever have.

GHBC is a beach boutique providing exclusive quality apparel, beach gear, gifts, and décor to water enthusiasts addicted to life by, on, and in the water. GHBC has become an integral part of the “shop local” community and is recognized for its unique brands and prints. Our customers have come to love our carefully selected and uniquely designed products, our beach-themed and inviting store, and most importantly, our fun and friendly team of water enthusiasts. GHBC has become a highly recognized and sought out lakeshore destination.

The GHBC locally owned brand was established in 2017 and opened its doors in June of 2020 in the Lynne Sherwood Waterfront Stadium. After six successful seasons down on the waterfront, GHBC is now (2026) located on the second block of Washington Avenue which is the heart of the downtown Grand Haven shopping District.

GHBC Atmosphere:

- Our customers are local and tourist visitors on daycation/vacation and are in fun-mode which makes work super fun
- GHBC is in the heart of the downtown shopping district.
- We dress to impress beachy stylish / GHBC apparel (shirts/tops provided)
- Our neighboring businesses are like family, and we love to have fun together

Job Description

Position: Water Enthusiast (Sales Associate) – one who is addicted to life by, on, and in the water.

Availability: Year-round (long-term / non-seasonal)

- 25-35 hours/week; flexible schedules (varies based on terms of individual employment)
- Typical shift is 6 to 8 hours unless otherwise agreed upon.
- Weekdays / Weekends (*shifts split up so you don't have to work entire weekend*)
- Holidays - Memorial Day Weekend, July 4th, Coast Guard Festival Weekend, Labor Day Weekend (*shifts split up so you don't have to work entire holiday weekend*)

Job Duties: as follows, but not limited to (training provided)

- Customer Interaction
- Cash Register / Management
- Stock Management
- Product Knowledge / Sales
- Area Ambassador

Qualifications:

- Must be 18 years of age.
- Must have own transportation
- Experience in retail preferred, but will train the right individual
- Outgoing and Relational (customers, coworkers, community) is a MUST
- Detailed-oriented
- Learns fast and takes initiative
- Projects a positive attitude with respect to GHBC, our customers, local businesses, our community, the city of Grand Haven, etc.
- Dependable and reliable
- Ability to work with little to no supervision

Compensation:

- Starting hourly wage based on experience. Bumped up upon successfully completing training.
- Paid vacation
- 25% discount on “apparel” (sometimes more)

GHBC is an equal opportunity employer and treats all people with gratitude and love regardless of color, race, sexual orientation, etc.

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